

## **RUMENCO STRENGTHENS ITS COMMERCIAL TEAM**

Rumenco has strengthened its UK and overseas commercial teams with the appointment of two new roles to help drive the company's development plans.

Andrew Burley joins the business as commercial manager to lead the UK marketing team, but will also work closely with the company's area business managers to help deliver business development and sales support to merchant trade customers. Jeremy Jones has also been appointed and joins the export team to help Rumenco and Nettex meet growing demand for their products overseas.



Andrew Burley

Commenting on the two new appointments, Rumenco managing director Nigel Lyon said he was delighted to have been able to recruit two individuals who can immediately start to add value to the business:

“These are new positions and reflect our commitment to improving the service and support we are able to offer our customers. Andrew Burley brings significant ruminant sector experience to the UK team and will help us develop sales into the UK dairy market, as well as work to strengthen our product and service offering to the beef and sheep sectors. He is used to working with distributors and will help our customers capitalise on a variety of opportunities.



Jeremy Jones

“We are also pleased that continued interest in our products internationally has enabled us to expand the export team. Jeremy Jones has worked in the animal feed sector for 25 years and brings more than 12 years of export sales experience to the company. He will focus on developing business across Europe and will report to export manager Chris King.”

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**Note to editors**

1. Rumenco is a market leader in the ruminant feed supplement market. It is a successful company with strong brands. The well-established Rumevite, Supalyx and Lifeline products, in particular, are trusted and valued by livestock farmers in the UK. The company has forged robust partnership relationships with the agricultural merchant trade based on its branded products and contract manufacture.

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