



RUMENCO APPOINTS ANOTHER DAIRY HYGIENE SPECIALIST

Rumenco has appointed another dairy specialist to develop sales of the Nettex range of Progiene hygiene products.

Experienced SQP Angela Smith, who also brings a background in animal health product sales and nutrition to the role, will support the developing number of agricultural merchants distributing Progiene products in the south of the country. Barry Heaton will continue to manage business in the north.



“We have been delighted by the response from dairy farmers to the new Progiene hygiene offering launched last November and in particular the value they are placing on the consultative sales approach we have been taking,” said Rumenco product manager for dairy hygiene, Alison Clark.

“We are very pleased to welcome Angela to the team. She has a thorough understanding of dairy farming and knows how to help producers deliver premium milk highly cost-effectively. Angela’s appointment is a further demonstration of our nationwide commitment to supporting farmers and merchants interested in the Progiene product and technical advice offering,” she said.

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Picture supplied:
Angela Smith

Note to editors

1. Rumenco is a market leader in the ruminant feed supplement market. It is a successful company with strong brands. The well-established Rumevite, Supalyx and Lifeline products, in particular, are trusted and valued by livestock farmers in the UK.

The company has forged robust partnership relationships with the agricultural merchant trade based on its branded products and contract manufacture.

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