

## **LASTING MEMORIAL TO NORTHUMBRIAN SHEEP PRODUCER MICHAEL PETERS**

Specialist feed supplement company Rumenco has donated a Quaich to the North Country Cheviot Sheep Society in memory of respected Northumbrian hill sheep farmer and ex employee Michael Peters, who passed away in November 2012.

The Society will present the Quaich every two years to the farming member acknowledged to have made the greatest contribution to the development of the North Country Cheviot sheep breed. The Michael Peters Quaich will be awarded for the first time later this year.

“As well as championing upland sheep production throughout the North of England and Scotland from his own farm near Rothbury, Michael was also instrumental in establishing the Rumevite feed block brand as Rumenco hill sheep specialist in the 1970s. Many of the farmers who attended the meetings hosted by Michael are still using Rumevite to this day. We all felt it was important to acknowledge the enormous contribution Michael made with some form of lasting memorial,” said Ross Sibbald, Rumenco’s northern area manager.

Ross Sibbald is pictured presenting the Quaich to Michael Peters’ partner Sandra Bain at the recent Border Union Show in Kelso.

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**Picture supplied**

Sandra Bain receives the Michael Peters Quaich on behalf of the North Country Cheviot Sheep Society from Ross Sibbald of Rumenco.

**Note to editors**

1. Rumenco is a market leader in the ruminant feed supplement market. It is a successful company with strong brands. The well-established Rumevite, Supalyx and Lifeline products, in particular, are trusted and valued by livestock farmers in the UK. The company has forged robust partnership relationships with the agricultural merchant trade based on its branded products and contract manufacture.

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